



Adventures Today Pty Ltd

Proposal To Join Adventures Today



Adventures Today

Adventures Today is a new online activities, tours and attractions instant booking and voucher system which allows customers to view a wide range of products to choose from and book their ultimate holiday or recreational activity experience.

Background Information

With experience in the activities industry for the past three years on the Gold Coast, Sunshine Coast, Cairns and beyond. We have built a portfolio of satisfied customers looking for activities to do while on their holiday or just for recreational purposes. Adventures Today is the next step allowing us to use our specifically designed system to promote activity businesses across Australia all in one place.

Sister Company

Adventures Today was inspired from its sister company BookToday. BookToday.com.au is our 365 day holiday reservation system which sells accommodation across Australia. We saw the need for a system that could complement our holiday booking system for holiday goers looking for activities to complete their holiday experience. With these two systems synergised, we will be developing holiday packages tailored to promote businesses from Adventures Today through the BookToday system to our holiday goers.

Payment Of Purchases

Adventures Today holds a unique concept on paying our activities as soon as possible. We make our payments weekly to activities on Adventures Today so you will receive payment for the activity booking at the time of the purchase and not the booking date of the purchase, which gives you money in your pocket far sooner than traditional systems. We also remove the commission amount of 15% prior to payment, which means you don't have to handle monthly payments and handling invoices.

Booking Notification

We offer sms and email alerts for booking and voucher purchase notifications. If your business is mobile and cannot receive emails on the go, our sms notification service is the ideal solution for you.



Flexibility Of Our System

Our system has the ability to provide advertisement solutions for several business types.

1. For the business that wants to receive instant bookings by using our availability system, and also allow customers to buy vouchers specific to their activity to redeem within 6 months of purchase date.
2. For the business that wants a maintenance free setup with no instant booking availability listed. Your business will make bookings solely on voucher purchase.
3. For the business that offers tours or activities not suited to the two options above. This may be for a business that offers tailor made tours, longduration tours etc, that do not wish to list pricing details. Bookings will be made solely through booking enquiries.

All these options also cater forbooking enquiries handled by our booking operators.

Summary Of Benefits

- Flexible and easy to use system
- Free to join
- Caters for all activity types
- Sister to BookToday reservation system
- Choice to use instant booking system and voucher booking system
- You get paid within 7 days of booking being made (allows for processing time)
- Flexible booking notification system (choice of email and also sms notification)
- How Do I Join?

To join Adventures Today... today, we'd ask you to fill out our business sign up form listed on our website at<http://www.adventurestoday.com.au/activity/> Here we ask you to agree to our terms and conditions listed on the page before filling in your business details. Once your business details have been submitted, we will send you an introductory email within 24 hours containing all the necessary information you need to setup your activities and handle bookings successfully through our system.

We hope that you make the choice to join our online activity booking system. If you have any questions please don't hesitate to contact us at sales@adventurestoday.com.au or call us on 0756658175.

Kind Regards,

Shaun Smekel

Adventures Today Team

